

1986 World  
Congress on  
Management  
Development

18th, 19th and 20th June 1986

Royal Lancaster Hotel  
London W2

# 1986 World Congress on

## Nature of the Congress

The fourth World Congress on Management Development will be held in London in June 1986 and will follow the success of previous Congresses in emphasising ideas which are innovative, practical and international.

The Congress is unique not only in content but also in style. Leading international speakers will present plenary sessions followed by substantial discussion sessions in smaller groups. In addition, workshop sessions are provided, led by innovative practitioners, in which even more responsive interchanges of ideas and experience can take place. As the detailed programme shows, participants have considerable choice in the sessions they can attend.

A bound volume of Congress papers is given to all participants on arrival.

## Objectives

The objectives are:

- 1 To keep participants up to date with new developments.
- 2 To help participants plan future strategy in the context of new work in this expanding field.
- 3 To create a greater awareness of management development practices in an international context.

The Chairman is Alan Mumford, Professor of Management Development at the International Management Centre from Buckingham, who are sponsoring this Congress.

## Speakers

**John Cassels CB**  
Director General  
National Economic Development Office

**David Clutterbuck**  
Director, ITEM Consultants

**Paul Evans**  
Professor of Organisational Behaviour  
INSEAD, France

**Harry Evarts**  
Group Vice President  
Research and Development  
American Management Association

**Guillaume Franck**  
Professor  
Ecole des Hautes Etudes Commerciales  
Institut Supérieur des Affaires, France

**Bob Garratt**  
Consultant

**Tom Glynn Jones**  
Manager Human Resources  
The British Petroleum Company Plc

**Jean Lawrence**  
The Development Consortium

**Alistair Mant**  
Head of Department of Management Studies  
South Bank Polytechnic

**Charles Margerison**  
Professor of Management and Director of  
Research, University of Queensland

**Judi Marshall**  
Lecturer in Organisational Behaviour  
School of Management  
University of Bath

**Bruce Nixon and Richard Allen**  
Training and Development  
Sun Alliance Insurance Company

**Indrei Ratiu**  
Inter-Cultural Management Associates (Paris  
and London)

**Don Reeve**  
Ex Personnel Director, Unigate Dairies

**Michael Simmons**  
Brennan and Simmons, Consultants

**Roger Stuart and Andy Logan**  
Principal and Consultant  
British Rail Management Training Centre

**Edgar Vincent**  
Group Personnel Manager  
Imperial Chemical Industries plc

# Management Development

## Congress Content

### Wednesday 18th June

Introduction by Alan Mumford

#### Plenary Sessions

"Leaders We Deserve"

Alistair Mant

"A New Look at a Multi-National's Training Needs"

Tom Glynn Jones

"Managing Career Development"

Paul Evans

#### Discussion Sessions led by:

Alistair Mant

Tom Glynn Jones

Paul Evans

#### Workshop Sessions

"Mentoring:  
US and UK Experience"

David Clutterbuck

"Are Women's Development

Needs Different?"

Judi Marshall

"Why and How Should  
Management Development  
Take Account of National  
Culture?"

Indrel Ratiu

"Developing Through the  
Outdoors"

Don Reeve

"On-the-Job Learning:  
Are Activity and Experience  
the Same?"

Roger Stuart/Andy Logan

### Thursday 19th June

#### Plenary Sessions

"Developing Managers for an International  
Business"

Edgar Vincent

"The AMA Competency Programme:  
Needs and Learning Processes"

Harry Everts

#### Discussion Sessions led by:

Alistair Mant

Tom Glynn Jones

Paul Evans

#### Workshop Sessions

"Developing Managers Around  
the Company Mission"

Gillaume Franck

"The Cultural Context:  
Organisational Differences"

Bob Garratt

"Experiences in Action  
Learning"

Jean Lawrence

"Effective In House Management  
Development: Challenging  
Tradition"

Bruce Nixon/Richard Allen

"Undoing Men's Gender  
Conditioning: A Key Issue for  
Men as Leaders"

Michael Simmons

### Friday 20th June

#### Plenary Sessions

"Competent Managers: The Economic Context"

John Cassels

"Trends in Management Development:  
Personal and Team Work"

Charles Margerison

#### Discussion Sessions led by:

Edgar Vincent

Harry Everts

Final Panel

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## The Venue

The Royal Lancaster Hotel, Lancaster Terrace, overlooks two Royal parks, Hyde Park and Kensington Gardens. Just a few minutes walk from Marble Arch, the Hotel is easily accessible by road, rail and underground. Paddington Station is five minutes away by taxi and Euston, Kings Cross and St Pancras are all within easy reach. Lancaster Gate Tube Station is directly beneath the Hotel. Taxis are readily available and bus services frequent. Facilities for hotel guests include a boutique, newsagent, car park and hairdressing salon. The conference facilities are amongst the finest in London.

The La Rosette Restaurant overlooks Hyde Park's Italian Garden from the first floor and serves fine French cuisine, whilst snacks and simple meals are served throughout the day in the Mediterranean café.

## Registration

The attached registration form should be fully completed and returned to:

David Seekings  
1986 World Congress on  
Management Development  
1 Union Street  
Bedford  
England MK40 2SF

Tel: National: Bedford (0234) 48338

International: +44 234 48338

VAT Registration Number: 387 5704 11

Bankers: Barclays Bank Limited,

11 Market Square  
Buckingham  
England

Sorting Code: 20-14-94

Account Number: 80207225

## Fees and overnight accommodation

The fee for the three-day programme is £395 plus VAT (£59.25 at the current rate of 15%) giving a total of £454.25. The fee includes coffee, tea and lunch with refreshments each day. A bound edition of the Speakers' papers will also be supplied to each participant.

Overnight accommodation is not included in the above fee. However, we have negotiated a special 20% discount for participants who stay at the Royal Lancaster Hotel.

The nightly rate for a single room is £85. This rate includes service and VAT. All the bedrooms provide the facilities demanded of a modern hotel — colour television, direct dial telephone, video feature films and en-suite bathroom.

Delegates wishing to book accommodation at this special rate should indicate their requirements on the Registration Form.

If a participant is unable to attend, the fee will be refunded when cancellation is notified up to one month before the event. After this date, no refund can be made.

## Earlier Congresses in this series:

London • 1981 and 1984

Dubai • 1982

In addition, follow-up workshops have been held.

Return to:  
David Seekings  
1986 World Congress on Management  
Development  
1 Union Street  
Bedford, England MK40 2SF  
Tel: National: Bedford (0234) 48338  
International: +44 234 48338



## 1986 World Congress on Management Development

The Royal Lancaster Hotel, London  
18th, 19th and 20th June 1986

### Registration Form

(Please complete in BLOCK CAPITALS and  
return the entire panel to the above address)

From:  
Name and initials ..... Mr/Ms  
Appointment .....  
Organisation .....  
Address to which correspondence should be sent .....  
.....  
.....  
..... Post Code .....  
Telephone (day) ..... Telex .....

Please reserve places for the following person(s) on the 3-day World Congress on Management Development to be held at the Royal Lancaster Hotel, Lancaster Terrace, London W2 on Wednesday, Thursday and Friday, 18th, 19th and 20th June 1986.

Name(s)	Initials	Mr/Ms
.....	.....	.....
.....	.....	.....
.....	.....	.....

The fee for the three-day programme is £395 plus VAT (£59.25 at current rate of 15%) total £454.25 per person. These fees include coffee, tea and buffet lunch with refreshments each day, and copies of the Speakers' papers.

Overnight accommodation is not included in the above prices. However, we are able to reserve rooms at the Royal Lancaster Hotel at a nightly rate for a single room of £85. This rate includes service and VAT. Please indicate accommodation requirements below.

Please reserve rooms for the following person(s) on the nights indicated:

Names	Dates rooms required (tick as appropriate)		
	17/18	June 18/19	19/20
.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Payment**

I enclose\* £...../Please invoice as follows \*(delete as applicable)

(Prices below include VAT)

..... delegate fees @ £454.25 = .....

..... nights @ £85 per night = .....

Total \_\_\_\_\_

Cheques should be made payable to "Buckingham House Limited", the trading subsidiary of the International Management Centre from Buckingham who are sponsoring the World Congress on Management Development. Payments with order will be acknowledged by receipted VAT invoice (Our VAT Reg No: 387 5704 11).

Overseas participants may make payment to our bank account number 80207225 with Barclays Bank Limited, 11 Market Square, Buckingham, England (Sorting Code: 20-14-94). The delegate's name(s) must be given on the Bank Order form.

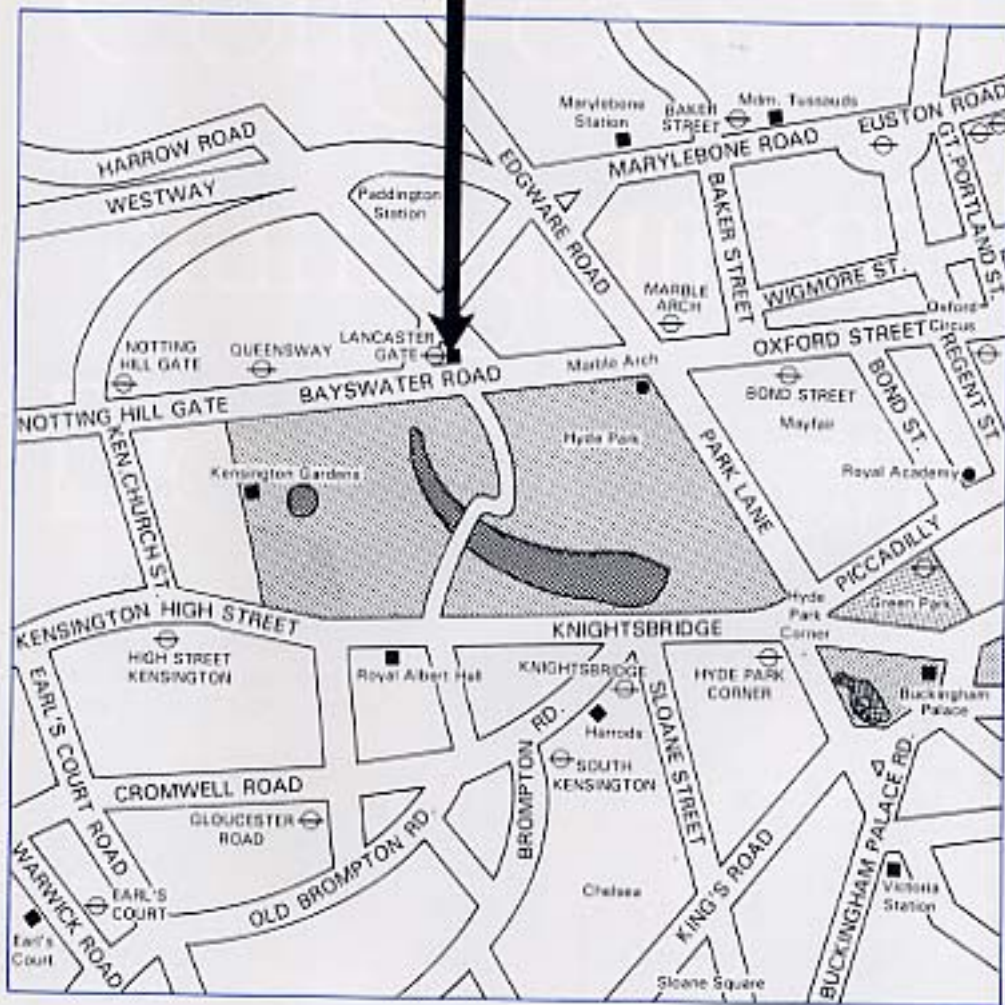
Signature .....

Date ..... Name in BLOCKS .....

In the event of a participant being unable to attend, fees will be refunded if cancellation is notified up to one month before the event. After this date, no refund can be made, although substitutions will be accepted.

The right is reserved by the organisers to make such changes to the programme and speakers as may be necessitated by conditions outside their control.

# Royal Lancaster Hotel



## 1986 World Congress on Management Development

**Organising Committee:**

Prof. A.C. Mumford

Indrei Ratiu  
(Inter-Cultural Management Associates, France)

David Seekings

1 Union Street  
Bedford  
England MK40 2SF

Telephone:

**National: Bedford (0234) 48338**

**International: + 44 234 48338**

**Telex: 51317 G**